



Recap of Day 2

- Make a group and discuss all points learned on Day 2
- Marketing
 - Resume: Know it inside out
 - Online Profiles: Make online profiles on **all** websites
 - Recruiters: Call and go meet with 2-3 recruiters everyday
 - Your Network: Sit down with your network 3-4 times a week
 - Your Image: Improve your communication, written and oral
- Conquer your fears! Apply everywhere.
- Don't be scared of the Interview. What's the worst that could happen?
- Identify your handicaps / strong suites. Improve on them.

4 Steps to Landing a Job

1. Technical Knowledge
2. Certifications
- 3. Marketing**
4. Interview



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Step 4 - Interview



The Interview

- Securing the Interview
- 2 days before the interview
- Morning of the interview
- Arriving at the Interview
- During the Interview
- After the Interview



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Kaizen

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Kaizen Constant Improvement

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Securing the Interview

- Update your online profiles everyday at 8 am
- Go and meet with 2-3 recruiters per day
- Be able to make changes to your resume on a minute's notice
 - Organize files on your laptop
 - Different versions of your resume
 - Always carry your laptop with you
 - Ensure your laptop works on phone tethering

Securing the Interview

- Answer all recruiter calls and talk to them
 - Ensure your phone always has sufficient charge all the time
- Always schedule the interview for 3 days after
 - Tell recruiter you have existing commitments
- Add your own...

The Interview – Preparation

- **Exercise: As a class come up with as many tasks that fall under the following categories:**
 - 2 days before the interview
 - Morning of the interview
 - Arriving at the Interview
 - During the Interview
 - After the Interview

Video

- <https://www.youtube.com/watch?v=Ks-Mh1QhMc>
- Amy Cuddy – Fake it till you become it

Exercise: Recruiter Info

- Browse to
 - <http://www.sharjeel.ca/getonthejob/recruiters/>
- Download **Recruiters.docx**
 - 130 pages of recruiter info
 - 2-3 recruiters per page
- Download **Recruiters.xlsx**
 - Copy relevant info from Word doc to Excel file
 - Email Excel file to **suqaili@gmail.com**

**IF IT IS IMPORTANT
TO YOU, YOU WILL
FIND A WAY.**

**IF NOT
YOU'LL FIND
AN EXCUSE**

Action List

Complete by Sunday Feb 15th

- Finalize resume points
- Finalize resume
- Finalize online profiles on all websites, especially
 - Monster
 - Workopolis
 - LinkedIn
 - Etc

Action List

Complete by Sunday Feb 15th

- Sweet Bite
 - Complete it
 - Rehearse it with your peers
 - Rehearse it at home
- Email recruiters your resume